

**Press Release:** Immediate Release

**Date:** 29<sup>th</sup> July 2024



## **The Dryad Inn Pop Up Pub helping other villages start their own Pop-Up Pub.**

In July 2022 Dryad Gin opened The Dryad Inn at Broomfield Village hall after a use it or lose it plea from the Village Hall Committee. The pop-up pub has now been held 14 times and attracts many local people who do not live near a pub. In March they held an event at Corfe Village Hall which was an instant hit, they even got the villagers to name a dedicated cocktail now known as a Corfe Blimey.

The Dryad Inn is our travelling community public house of no fixed abode we bring local communities together where the pub has been lost or where the community is isolated. Armed with fairy lights, toadstools, and playful Dryad Gin spirit, they transform village halls into mystical pop-up pubs, bringing fine folk together for old and new connections.

Corfe's pub closed in 2021. The local people so loved the Dryad Inn they decided to start one of their own. On 3<sup>rd</sup> August at Corfe Village Hall their new pop-up pub will be born called Corfe Pop-Up Pub. Joined by local pizza and beer sellers they will be putting on a night to bring the local community together again.

**Becky Wright Distiller from Dryad Gin Ltd comments:** This was something that we had hoped for if we can support other villages to do the same and create a hub of connection where they have no current pub then this is truly heart-warming. “

**Emma Bowers, Secretary Corfe Village Hall said,** “our village thoroughly enjoyed the Dryad Inn Pop-Up pub earlier in March. Becky and her team transformed our village hall into a wonderful evening that brought our community together. It was a wonderful opportunity for friends and neighbours to enjoy some lovely drinks crafted by the Dryad team. We are very excited that Becky and her team are coming back and helping us create our own hybrid event and supporting us to create our own pop-up pub event on 3<sup>rd</sup> August” at Corfe Village Hall.

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**Additional contact info for press only** For more information about Dryad Gin visit <https://dryadgin.co.uk/> Becky Wright

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